



2024 CREW Vancouver SPONSORSHIP PACKAGE

CREW Vancouver
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@CREWVancouver
#CREWVancouver



DEAREST SPONSORS

We would like to thank you and your organizations' ongoing support and invite you to renew or join as a valued Sponsor of CREW Vancouver for the 2024 fiscal year: March 1, 2024 – February 28, 2025.

Your contributions play a critical role to enable us to focus on our goals of education, networking opportunities, business development, and the overall advancement of women in commercial real estate. Initiatives such as leadership training, strategic speakers, and our IDEA committee (inclusion, diversity, equity and allyship) will continue to shape this ethos throughout CREW Vancouver in 2024.

With over 40 events in 2023 highlights include the Awards Gala, Golf Tournament, Thoughtful Co workshops and our holiday social at a brand new venue D6 lounge, your renewed support will continue to be instrumental in supporting this year's upcoming events.

We have exciting plans for 2024 with Vancouver hosting this year's CREW Convention. Members across North America will gather for leadership development, business networking and industry education.

Please see the attached Sponsorship package to learn more about what CREW Vancouver has to offer you and our members. With our sincere gratitude for your past support, we encourage you to continue to support CREW Vancouver in 2024.

If you have any questions regarding CREW, or your sponsorship needs, please reach out to any of our 2024 sponsorship team.

Thank you in advance for your consideration,

CREW Vancouver



Rumi Yamasawa

Manager Corporate Brand
Dayhu Group of Companies
Co-Director, Sponsorship



Margo Smith

Senior Associate
Zeidler Architecture
Co-Director, Sponsorship

SPONSORSHIP TEAM

RUMI YAMASAWA

Co-Director Sponsorship

MARGO SMITH

Co-Director Sponsorship

VICKY HOU

Chair, Sponsorship Engagement

ANGIE TILLEY

Sponsorship Engagement



WHO IS CREW VANCOUVER?



- ▶ CREW Vancouver is a local chapter of CREW Network, with locations in 77 cities and more than 12,000 members worldwide
- ▶ CREW Vancouver is a dynamic network committed to accelerating and advancing women as leaders in the commercial real estate industry
- ▶ Key areas of focus include:
 - Professional Development
 - Mentorship
 - Scholarships
 - Networking
 - Career Growth
 - Diversity, Equity & Inclusion

CREW VANCOUVER FACTS

2005

Established

250+

Members

80+

Volunteers

40+

Events

9

Committees

11

Board of Directors

TOP 5 SPECIALTIES AMONG CREW VANCOUVER MEMBERS

- 1 Real Estate Development
- 2 Asset Management
- 3 Law
- 4 Brokerage
- 5 Property Management

STRONG SOCIAL MEDIA REACH

 **1,798**
LinkedIn

 **1,743**
Instagram

 **408**
Facebook

 **987**
Twitter "X"

 **1,400+**
Email subscribers

EDUCATION & OUTREACH HIGHLIGHTS

- ▶ Our scholarship program has helped advance 13 local female students in the last 3 years
- ▶ CREW Network Foundation Scholarship – 256 recipients
1.45M awarded since 2009
- ▶ UBC x Conwest Scholarship for Women in Real Estate – 8 recipients
\$8,000 awarded since 2020
- ▶ SFU Beedie School of Business Advancing Women in Real Estate – 2 recipients
\$4,000 awarded since 2022

CREW EVENTS & ATTENDEE FACTS

8

Networking
Event

5

Luncheon
Speaker Events

160

at Luncheon
Speaker Events

220

at Golf
Tournament Dinner

174

at Winter Socials

250

at ICSC Event



ANNUAL CORPORATE SPONSORSHIP LEVELS

We greatly appreciate the ongoing support of our corporate sponsors who enable CREW Vancouver to continue advancing women in real estate through our quality programming and networking events. CREW Vancouver is pleased to offer the following range of outstanding benefits for the upcoming sponsorship year (March 1st, 2024 - February 28th, 2025)

PROMOTIONAL OPPORTUNITIES	DIAMOND \$8000	PLATINUM \$5500	GOLD \$3000
Company logo displayed on CREW Vancouver website, e-newsletter, and at all regular luncheon speaker events including Golf Tournament and Sponsor appreciation event	◆	◆	◆
Advertise job postings and student internships on CREW Vancouver careers page	◆	◆	◆
Spotlight company/employee/project via CREW Vancouver social media platforms, including repostings of sponsor content	◆	◆	◆
Display promotion item and signage at one event (excluding golf, first come first served)	◆	◆	
Opportunity for a company representative to sit at Speaker's table at luncheon speaker events (based on availability)	◆		
Opportunity to be the title sponsor which includes introducing/thanking speaker OR highlighting company initiative/project at one CREW event (excluding golf)	◆		
Key Sponsor at one luncheon speaker event, with name recognition and attendance by employees of Company at member registration rate for this specific event	◆		
Opportunity to be a Key Sponsor for one evening networking event, including attendance by one employee at no cost	◆		



ANNUAL CORPORATE SPONSORSHIP LEVELS



TICKETS AND MEMBERSHIPS

Company logo displayed at registration desk, on invitations and during dinner (including Golf Tournament and Sponsor Appreciation event)

Luncheon tickets for one-time use at any Luncheon Speaker Event during the year, including members-only events

CREW Vancouver Memberships (includes CREW Network membership, benefits, valid for end of calendar year)

Foursome Golf Reservation at Golf Tournament

One Golf Tournament Hole Sponsorship

Attendance at CREW Sponsor Appreciation Event (lunch by invite only)

Opportunity for company employees to attend the annual CREW Vancouver Winter Social at member registration rate

DIAMOND
\$8000

PLATINUM
\$5500

GOLD
\$3000

◆

◆

◆

4

4

2

2

1

◆

◆

50%
Discount

3

2

1

◆

◆

◆



CREW
VANCOUVER

THANK YOU TO OUR 2023 SPONSORS

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we see potential.

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