

CREW VANCOUVER



2023 CREW Vancouver Sponsorship Package



CREW Vancouver
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@CREWVancouver
#CREWVancouver



TO OUR SPONSORS

On behalf of CREW Vancouver, we would like to thank you personally for your organization's support for CREW, and extend an invitation to renew or join as a valued Sponsor of CREW Vancouver for the 2023 fiscal year: March 1, 2023 – February 29, 2024.

Our sponsors are critical to our success; they enable us to focus on our goals of education, networking opportunities, business development, and the overall advancement of women in commercial real estate. Initiatives such as leadership training, strategic speakers, and our IDEA committee (inclusion, diversity, equity and allyship) will continue to shape this ethos throughout CREW Vancouver in 2023.

We had an amazing 22 events within 2022! In addition, we held our annual Golf Tournament in the summer, and finished off the year celebrating with our Inaugural Leadership Awards Gala, recognizing exceptional industry leaders, and featuring our inspiring Keynote Speaker, Eric Boles.

Highlights of 2022 included TedX Signature Speaker Dr. Maja, Leadership and Future of Development Luncheons, Golf Lessons, Par and Bar, Rooftop Cocktail Parties, Holiday Social, and so many other events where we were able to connect, learn, and grow as a community of professionals.

For 2023, we have already planned over 20 new events, will be featuring new and exciting keynote speakers, and of course bringing back the very popular Golf Tournament and Leadership Awards Gala evening.

Please see the attached Sponsorship package to learn more about what CREW Vancouver has to offer you and our members. With our sincere gratitude for your past support, we encourage you to continue to support CREW Vancouver in 2023.

If you have any questions regarding CREW, or your sponsorship needs, please reach out to any of our 2023 sponsorship team:

Veronique Turner	• Co-Director Sponsorship
Margo Smith	• Co-Director Sponsorship
Kathryn Slack	• Chair, Sponsorship Engagement
Rumi Yamasawa	• Sponsorship Engagement
Rhianon Chow	• Sponsorship Engagement
Angie Tilley	• Sponsorship Engagement

Thank you in advance for your consideration,

CREW Vancouver



Veronique Turner
Senior Development Manager | Headwater Projects
Co-Director, Sponsorship



Margo Smith
Senior Associate | Zeidler Architecture
Co-Director, Sponsorship



WHO IS CREW VANCOUVER?

- ▶ CREW Vancouver is a local chapter of CREW Network, with locations in 77 cities and more than 12,000 members worldwide
- ▶ CREW Vancouver was founded in 2005 and currently has 217 active members
- ▶ CREW Vancouver is a dynamic network committed to accelerating and advancing women as leaders in the commercial real estate industry
- ▶ Key areas of focus include:
 - Professional Development
 - Mentorship
 - Scholarships
 - Networking
 - Career Growth
 - Diversity, Equity & Inclusion

CREW Vancouver has experienced **rapid growth and long-term member loyalty**

 **30%**
member loyalty for 10+ years

 **264%**
since 2010

Top 5 Specialties among CREW Vancouver members

- 1 Real Estate Development
- 2 Asset Management
- 3 Law
- 4 Brokerage
- 5 Property Management



CREW VANCOUVER FACTS

- ▶ **Event Stats:** **24** In-Person Events
 - 40** avg. # of attendees
 - 8** networking events
 - 5** signature speaker events
- ▶ **Average Event Attendee Exposure:** **24+** Events Annually (in a typical year)
 - 160** at Signature Speaker events
 - 220** at Golf Tournament dinner
 - 174** at Winter Socials
 - 250** at ICSC event

*The 2022 Awards Gala featured TedX Speaker, Eric Boles.

STRONG INDUSTRY & SOCIAL MEDIA REACH

 **1422**
Bi-weekly e-news recipients

 **1610**
Instagram Followers

 **416**
Facebook Followers

 **362**
Facebook Likes

 **1001**
Twitter Followers

 **1354**
LinkedIn Followers

ANNUAL CORPORATE SPONSORSHIP LEVELS

We greatly appreciate the ongoing support of our corporate sponsors who enable CREW Vancouver to continue advancing women in real estate through our quality programming and networking events. CREW Vancouver is pleased to offer the following range of outstanding benefits for the upcoming sponsorship year (March 1st, 2023 - February 29th, 2024)



PROMOTIONAL OPPORTUNITIES

Company logo displayed on CREW Vancouver website, e-newsletter, and at all regular signature speaker events including Golf Tournament and Sponsor appreciation event

Advertise job postings and student internships on CREW Vancouver careers page

Spotlight company/employee/project via CREW Vancouver social media platforms, including repostings of sponsor content

Display promotion item and signage at one event (excluding golf and awards gala, first come first served)

Opportunity for a company representative to sit at Speaker's table at signature speaker events (based on availability)

Opportunity to be the title sponsor which includes introducing/thanking speaker OR highlight company initiative/project at one CREW event (excluding golf and awards gala)

Key Sponsor at one signature speaker event, with name recognition and attendance by employees of Company at member registration rate for this specific event

Opportunity to be a Key Sponsor for one evening networking event, including attendance by one employee at no cost

DIAMOND
\$7500

PLATINUM
\$5000

GOLD
\$2500



ANNUAL CORPORATE SPONSORSHIP LEVELS



TICKETS AND MEMBERSHIPS

	DIAMOND \$7500	PLATINUM \$5000	GOLD \$2500
Company logo displayed at registration desk, on invitations and during dinner (including Golf Tournament, Leadership Awards Gala and Sponsor Appreciation event)	◆	◆	◆
Luncheon tickets for one-time use at any Signature Speaker Event during the year, including members only events	4	4	2
CREW Vancouver Memberships (includes CREW Network membership, benefits, valid for end of calendar year)	2	1	
Foursome Golf Reservation at Golf Tournament	◆	◆	
One Golf Tournament Hole Sponsorship	◆	◆	50% Discount
Attendance at CREW Sponsor Appreciation Event (lunch by invite only)	3	2	1
Opportunity for company employees to attend the annual CREW Vancouver Winter Social at member registration rate	◆	◆	◆
Option to express early interest in a full or half table at the 2023 Leadership Awards Gala	◆	◆	◆



THANK YOU TO OUR 2022 SPONSORS

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